

2021-2022

IMPACT AT A GLANCE



Empowering young people to own their economic success.

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Junior Achievement of the Michigan Great Lakes celebrated the Grand Opening of the Huizenga Family JA Free Enterprise Center on June 1, 2022!

This brand new facility houses three experiential learning labs: The Tom Fox Family JA BizTown, the Karl and Susan Hascall JA Finance Park, and the Haworth JA Entrepreneurship Incubator. Over 20,000 students are expected to utilize this new hands-on learning center every year!

INNOVATION

JA was proud to partner with the 16 year-old CEO of Zolli Candy, Alina Morse, to present a unique remote career learning opportunity for JA students across our 50 county footprint. Alina spoke to over 1,000 middle and high school students about leadership, how to present and pursue an idea, and what entrepreneurship means to her.



JA LAUNCHED A NEW BRAND

It's the first change to the Junior Achievement logo since 1986. The update reflects the organization's evolution from a supplemental youth development program in the 1980s to a fully integrated K-12 education partner today.



356

CLASSROOM VOLUNTEERS

STUDENT EVENTS HOSTED FOR THE FIRST TIME EVER AT THE NEW HUIZENGA FAMILY JA FREE ENTERPRISE CENTER

Over 200 students have now experienced the new facility, including those who participated in the 2022 JA Titan Business Challenge and JA Girls' Dream Fair!



22,719 KIDS

RECEIVED JA PROGRAMS

JA continued to provide online courses as we transitioned back into classrooms to meet all the needs of our schools. Over 800 classrooms hosted JA programs for their students.



AWARDS & ENDORSEMENTS

"FOR THE GREATEST BENEFIT TO HUMANKIND"
Junior Achievement's global organization, JA Worldwide, is a nominee for the 2022 Nobel Peace Prize.



THE HUIZENGA FAMILY JA FREE ENTERPRISE CENTER

This past year was packed with exciting events that for the first time ever were able to be held at the Huizenga Family JA Free Enterprise Center! From the Bissell Trivia Night, to JA Girls' Dream Fair: A STEM Experience, the JA Titan Business Challenge, and hosting Governor Whitmer on her budget tour.

Our hands-on learning center will equip students with the skills needed to manage their money, successfully enter the workforce, start businesses that create jobs, and gain critical 21st century skills. We were very excited to start opening our doors to the community and to celebrate with all of those who have contributed to this one-of-a-kind facility!



2021-2022

JA ALUMNI REPORT

JA Alumni Work and Career

80%

Extremely Fulfilled

Volunteer Impact

56%

Students follow in the career footsteps of one of their JA volunteers

18-29 Year-Olds Financial Independence from Parents

*Pew Research Center

***34%**
Average Americans

68%
JA Alumni

Feelings about JA Participation

92%

Influenced Belief I Could Achieve My Goals

ABOUT THE STUDY

These are the findings of an Ipsos poll conducted between June 13-15, 2022. For this survey, a sample of 7,427 Americans age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. This includes 1,003 Junior Achievement Alumni.